

# AJ AMMER PASTELERO

Video Editor | Motion Graphics Artist | Multimedia Designer

✉ [ajpastelero@gmail.com](mailto:ajpastelero@gmail.com)

📁 Portfolio: [behance.net/ajammer](https://www.behance.net/ajammer)

🔗 [linkedin.com/in/aj-ammer-pastelero-ab6573259](https://www.linkedin.com/in/aj-ammer-pastelero-ab6573259)

☎ +63 968 440 3880

📍 Cebu, Philippines

## SUMMARY

Creative video editor and motion graphics designer with experience producing corporate, marketing, and social media video content. Skilled in Adobe Premiere Pro and After Effects with a strong focus on storytelling, pacing, and visual engagement. Experienced in editing both long-form and short-form content, including vertical videos optimized for social media platforms.

## EXPERIENCE

### Video Editor

**Creative Alliance — Philippines (Full-Time)**

2024 - Present

- Edit corporate brand videos, including executive interviews, company profiles, and internal communication videos using Adobe Premiere Pro and After Effects.
- Produce promotional and marketing campaign videos designed for digital and social media platforms.
- Edit testimonial videos and brand storytelling content used for marketing and client communication.
- Assemble and refine long-form YouTube videos, focusing on pacing, smooth transitions, and narrative clarity.
- Optimize short-form vertical videos (9:16 format) for social media platforms such as Instagram, Facebook, and TikTok.
- Create motion graphics, animated text, and visual elements to enhance storytelling and audience engagement.
- Perform audio syncing, color correction, and final editing to produce polished, platform-ready videos.
- Manage multiple video projects weekly while maintaining quality and meeting fast production deadlines.
- Collaborate with creative teams to ensure visual consistency, branding alignment, and timely project delivery.

## EDUCATION

### Bachelor of Multimedia Arts

**Cebu Institute of Technology – University**

2021 – 2025 (Graduated)

## CORE SKILLS

- Video Editing
- Motion Graphics Animation
- Corporate Video Production
- Promotional & Marketing Videos
- Social Media Short-Form Content
- Vertical Video Editing
- YouTube Long-Form Content Editing
- Color Correction & Audio Synchronization
- Visual Storytelling & Content Pacing

## SOFTWARE & TOOLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Figma
- Blender
- Canva
- Microsoft Office
- Google Workspace